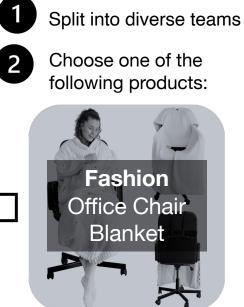
## **Circular strategies exercise**





 $\Box$ 

5

Food packaging Single use plastic dessert container







3

What are the **functional** needs addressed by this product?

What are the **emotional** needs addressed by this product?





How can circular strategies help find different / better ways to meet these needs?



